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## **HISPANIC TELESERVICES CORPORATION NAMED AMONG "TOP COMPANIES TO WATCH SOUTH OF THE BORDER".**

Hispanic Teleservices Corporation (HTC), a leading provider of bilingual support services for the U.S. Hispanic market, announced today that it was ranked in the fifth position as one of the Top 10 Companies to Watch South of the Border by NeoIT, a consulting firm specializing in services globalization, and Global Services Media.

HTC operates three contact centers in Mexico - two in Monterrey and one in Guadalajara. It also received the recognition from NeoIT for ranking among the 2007 Global Services 100 for the second consecutive year. HTC is a portfolio company of The Carlyle Group, which has contributed to the successful development of the company. According to NeoIT, firms are selected in the Global Services 100 based on demonstrated innovation, market leadership and outstanding customer service.

"HTC is proud to be selected in the Global Services 100. We leverage our strategically-located contact centers to provide clients with a quality bilingual and bicultural workforce--a perfect match for the needs of their growing Hispanic customer base," said Alberto Fernandez, CEO. "Our continued success is attributed to our personnel who are committed to our company focus in the U.S. Hispanic market. That is what makes HTC the one to watch."

The Global Services 100 study is similar to a request for information (RFI) process in which the emerging companies thoroughly completed essays and surveys in order to assess their ability to respond to actual client situations. Respondents to the study included firms from over 18 countries, representing the most popular service-delivery destinations, such as Mexico, India and the Philippines.

As one of the Top 10 Companies to Watch South of the Border, HTC is cognizant of the rapidly increasing U.S. Hispanic market. Many companies are now realizing the efficiencies of sourcing their customer support services by partnering with a nearshore service provider. HTC is one of the first companies to take advantage of The New NAFTA. The first wave of industry growth after the free trade agreement was concentrated in the manufacturing industry while the second wave focuses on the service industry. This second wave of growth is The New NAFTA, of which HTC is a prime example.

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